



**DR. ROBERT ZUBRIN, PRESIDENT OF THE MARS SOCIETY TO SPEAK AT
UNIVERSITY OF TORONTO**

September 10, 2007 – University of Toronto’s Astronomy and Space Exploration Society (ASX) is pleased to announce that **Dr. Robert Zubrin, President of The Mars Society**, is scheduled to speak at U of T on **Friday September 14, 2007** in **Medical Sciences Building** (1 King's College Cir), MacLeod Auditorium. **Doors open at 6:30 PM; event starts at 7 PM sharp.**

Doctor Zubrin is a prolific writer, and originator of the “Mars Direct” program, a low cost plan to establish a human colony on Mars within a decade, at a fraction of the cost of “conventional” means.

“I applaud U of T’s ASX Society for their enthusiasm and efforts to educate and inspire individuals about astronomy and various frontiers of space exploration,” said Dr. Robert Zubrin. “I look forward to speaking and reaching out to students, space and astronomy enthusiasts, and members of the community in the Greater Toronto Area,” he added.

“Don’t miss this event! We are privileged to have Dr. Zubrin provide this great opportunity to speak to us and excite our passion for space exploration and astronomy”, said Derek Lee, Co-President of ASX. “We encourage interested attendees to register for this event to ensure they get a seat”, said Raluca David, Co-President of ASX.

This event is **free** and open to everyone, including ASX members, non-members and the general public. To **register**, send a short email to space.society@utoronto.ca, with subject line “Register – Robert Zubrin Talk”.



About Dr. Robert Zubrin

Dr. Robert Zubrin is the founder and President of the Mars Society, an international organization dedicated to furthering the exploration and settlement of Mars by both public and private means. He is also President of Pioneer Astronautics, an aerospace R&D company located in Lakewood, Colorado. Dr. Zubrin is the inventor of several unique concepts for space propulsion and exploration. He is the author of over 200 published technical and non-technical papers in the field, and is the author of five books, including “The Case for Mars: How We Shall Settle the Red Planet and Why We Must”, “Entering Space: Creating a Spacefaring Civilization”, and “Mars on Earth”. Formerly a Staff Engineer at Lockheed Martin Astronautics in Denver, Dr. Zubrin holds a Masters degree in Aeronautics and Astronautics and a Ph.D. in Nuclear Engineering from the University of Washington.

About ASX

University of Toronto’s Astronomy and Space Exploration (ASX) Society was established in 2003 to educate, inspire and intrigue the student body of the University of Toronto and the society at large about astronomy and space exploration. Since its conception, ASX membership has exploded to over 1200 members, and it has hosted more than a dozen major multi-disciplinary events, including symposiums, panel discussions, and the ‘Faces of Spaces’ lecture series. With partners such as Royal Astronomical Society, Ontario Science Centre, and U of T’s Department of Astronomy & Astrophysics, and with the help of many sponsors including TD Meloche Monnex, U of T SKULE™ engineering society, and Allied Fusion Image Works, ASX has been able to attract more than 1500 event attendees and reach out to several thousand students every year.

ASX Contact

Farnaz Ghadaki, 416.840.4807

or Raluca David, 647.226.4215

space.society@utoronto.ca

<http://asx.sa.utoronto.ca/>